

A collection of vibrant, hand-painted color swatches in various shades including green, blue, red, pink, orange, and purple, arranged in a circular pattern around the central text.

# IGORA

## COLORWORX CONCENTRATES & COLORWORX INTENSE

### INSTRUCTIONS FOR USE

## IGORA COLORWORX CONCENTRATES:

IGORA ColorWorx Concentrates are available in 7 shades and 1 Diluter White – **Colours:** Red, Yellow, Orange, Green, Blue, Pink & Purple.

### TECHNICAL INFORMATION

#### USE IGORA COLORWORX CONCENTRATES FOR:

**Direct Application:** Apply directly on blonde or pre-lightened hair for bold colour effects.

**Mixing with permanent and demi permanent shades\*:** When adding an IGORA ColorWorx Concentrate to selected shades as a mix tone, the amount of **developer must be increased proportionally**.

**Pastel Mixing:** Mix any shade with the Diluter White for soft pastel tones.

**Customizing, boosting, correcting or neutralizing any Schwarzkopf Professional shade:** Use as a mix tone in IGORA ROYAL, IGORA VIBRANCE, ESSENSITY and BLONDME\*.

### INSTRUCTIONS FOR USE

**Hair Base:** Pre-bleached to level 9 or lighter

**Application:** On damp pre-shampooed hair

**Processing Time:** 20 min

**Rinsing:** Rinse & condition with a leave-in conditioner if required.

**Colour effects:** Longevity may vary depending on hair base and pigment concentration.

**NO DEVELOPER NEEDED!**

### GENERAL IGORA COLORWORX TIPS

#### PROCESSING TIME:

When applied directly, the processing time of all IGORA ColorWorx shades can be reduced to create a softer version of each shade. Judge the processing time by eye.

#### APPLICATION ON POROUS HAIR:

The IGORA Porosity Equaliser is always recommended before colouring. This is particularly important when using the cool IGORA ColorWorx Concentrate Green or Blue shades, as the strong neutralisation pigments may become more prominent on porous areas.

#### WARM NATURAL TONES NOT LIGHTENED TO A MINIMUM LEVEL OF 9 WILL RESULT IN:

1. Reduced neutralisation with IGORA ColorWorx Concentrate Blue & Green shades
2. Reduced tonal clarity of IGORA ColorWorx Concentrate Pink & Purple shades
3. Warmer tonal results with IGORA ColorWorx Concentrate Red, Yellow & Orange

#### INFINITE MIXING:

All IGORA ColorWorx shades can be intermixed. Use your own creative shade mix combinations and processing times to achieve your personal IGORA ColorWorx shade.

## IGORA COLORWORX INTENSE:

4 Extra INTENSE Direct Dye shades – Fuchsia, Mauve, Coral, Turquoise

Direct dye for bold, intense colour effects. Discover IGORA ColorWorx INTENSE Schwarzkopf Professional's brightest and most intense direct dyes. Four new innovative direct dye mixes for a new level of vibrancy and intensity.

### TECHNICAL INFORMATION

#### USE IGORA COLORWORX FOR:

**Direct Application:** Do not use developer. Apply directly on pre-lightened hair for intense bold colour effects.

**Mixing:** All IGORA ColorWorx CONCENTRATES and IGORA ColorWorx INTENSE shades can be intermixed for unlimited creativity. For soft pastel results mix any shade with IGORA ColorWorx Diluter White

### INSTRUCTIONS FOR USE

**Hair Base:** Pre-bleached hair only to achieve the full bold tonal intensity.

**Rinsing:** Rinse & condition with a leave-in conditioner if required.







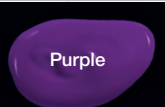
**Colour effects:** Longevity may vary depending on hair base and pigment concentration.

**NO DEVELOPER NEEDED!**

**\*PLEASE NOTE:** Do not mix IGORA ColorWorx Concentrates Pink and Purple or IGORA ColorWorx INTENSE with other Schwarzkopf Professional colour brands

# IGORA COLORWORX CONCENTRATES

MIXING WITH PERMANENT AND DEMI PERMANENT SHADES: IGORA ROYAL, IGORA VIBRANCE, ESSENSITY, BLONDME

SHADE	APPLICATION		Mixing Ratios for level 8 shades and darker	Mixing Ratios for level 9 shades and lighter
 <p>Red</p>	IGORA ROYAL, ESSENSITY, BLONDME Colour Cream	Apply to dry hair	5 : 1 5g/ 5 mL .16 fl. oz shade : 1g/ 1 mL .03 fl. oz IGORA ColorWorx Concentrate Red	30 : 1 30g/30 mL 1.01 fl. oz shade : 1g/1 mL .03 fl. oz IGORA ColorWorx Concentrate Red
	IGORA VIBRANCE, IGORA VIBRANCE GLOSS & TONE, BLONDME Toners	Apply to dry or damp hair		
 <p>Green</p>	IGORA ROYAL, ESSENSITY, BLONDME Colour Cream	Apply to dry hair	5 : 1 5g/ 5 mL .16 fl. oz shade : 1g/ 1 mL .03 fl. oz IGORA ColorWorx Concentrate Green	30 : 1 30g/30 mL 1.01 fl. oz shade : 1g/1 mL .03 fl. oz IGORA ColorWorx Concentrate Green
	IGORA VIBRANCE, IGORA VIBRANCE GLOSS & TONE, BLONDME Toners	Apply to dry or damp hair		
 <p>Blue</p>	IGORA ROYAL, ESSENSITY, BLONDME Colour Cream	Apply to dry hair	2 : 1 2g/ 2 mL .16 fl. oz shade : 1g/ 1 mL .03 fl. oz IGORA ColorWorx Concentrate Blue	10 : 1 10g/10 mL 1.01 fl. oz shade : 1g/1 mL .03 fl. oz IGORA ColorWorx Concentrate Blue
	IGORA VIBRANCE, IGORA VIBRANCE GLOSS & TONE, BLONDME Toners	Apply to dry or damp hair		
 <p>Yellow</p>	IGORA ROYAL, ESSENSITY, BLONDME Colour Cream	Apply to dry hair	2 : 1 2g/ 2 mL .16 fl. oz shade : 1g/ 1 mL .03 fl. oz IGORA ColorWorx Concentrate Yellow	10 : 1 10g/10 mL 1.01 fl. oz shade : 1g/1 mL .03 fl. oz IGORA ColorWorx Concentrate Yellow
	IGORA VIBRANCE, IGORA VIBRANCE GLOSS & TONE, BLONDME Toners	Apply to dry or damp hair		
 <p>Orange</p>	IGORA ROYAL, ESSENSITY, BLONDME Colour Cream	Apply to dry hair	2 : 1 2g/ 2 mL .16 fl. oz shade : 1g/ 1 mL .03 fl. oz IGORA ColorWorx Concentrate Orange	10 : 1 10g/10 mL 1.01 fl. oz shade : 1g/1 mL .03 fl. oz IGORA ColorWorx Concentrate Orange
	IGORA VIBRANCE, IGORA VIBRANCE GLOSS & TONE, BLONDME Toners	Apply to dry or damp hair		
 <p>Pink</p>	Please Note: IGORA ColorWorx Pink & Purple shades can not be mixed with other Schwarzkopf Professional colour brands.			
 <p>Purple</p>				